

FR1ENDS of the CH1LDREN

Friend Raiser

May 11, 2017

65 NE Stanton, Portland

Friend Raiser, our signature event, is the community's chance to experience our program and meet our children. **This inspiring event is one of the largest auctions in the Portland area.**

It is an uplifting party with gourmet food from amazing local restaurants.

Thanks to the continued success of this event, Friends of the Children has been able to provide paid, professional mentors to more of our community's most vulnerable children. We have increased the number of youth we serve to over 425 children in over 100 schools in the Portland metropolitan area.

www.friendspdx.org/friendraiser

700

*community & business
leaders in attendance*

\$1.8M

raised in 2016

the

HIGHEST

*special appeal in
the city*

\$1.2M in 2016



Friend Raiser

May 11, 2017. Enjoy an inspiring evening with Friends of the Children for this casual evening of food, drink and philanthropy. Community & business leaders sample gourmet food, hosted bars, silent and super silent auctions and then gather in the “big tent” for a live program highlighting our program youth followed by a short, fast-paced live auction. *In 2016, Friend Raiser raised \$1.8 million and was attended by over 700 people.*

\$35,000 CO-PRESENTING SPONSOR

- Named as co-presenting sponsor on all communications about the event
- Speaking opportunity at event
- Side by side co-sponsor logos on all printed materials immediately below event name
- Logo printed on the back of half of the bid cards
- *Includes all lower-level sponsor benefits*

\$20,000 CHAMPION SPONSOR

- Friends of the Children youth thank you activity
- *Includes all lower-level sponsor benefits*

\$15,000 GRADUATE SPONSOR

- Special child artwork to display in workplace
- Table for ten with premium placement
- *Includes all lower-level sponsor benefits*

\$10,000 SENIOR SPONSOR

- Special recognition of sponsorship from the stage
- Logo at sponsor level in thank you ad in The Portland Business Journal
- *Includes all lower-level sponsor benefits*

\$7,500 JUNIOR SPONSOR

- Special admittance 30 minutes earlier than public start
- Logo on sponsor banner displayed at event
- *Includes all lower-level sponsor benefits*

\$5,000 SOPHOMORE SPONSOR

- Company name listed at sponsor level in thank you ad in The Portland Business Journal
- Company name on sponsor banner displayed at event
- Logo in event invitation, digital signage and in printed program
- Logo on Friends of the Children - Portland's website
- Table for ten
- *Includes all lower-level sponsor benefits*

\$2,500 FRESHMAN SPONSOR

- Name in printed program
- Listed at sponsor level in e-newsletter (list totals 7,000+)
- Name on Friends of the Children - Portland's website
- Four invitations

Past Sponsors Include:

Convergence
KeyBank
Regence
Columbia Forest Products
Acme Construction Supply
Grand + Benedicts
NW Medical Inc.
Wieden+Kennedy
Davis Wright Tremaine
Schwabe, Williamson & Wyatt
Woodruff Sawyer
Campbell Global
Chubb Insurance
Confluence Wealth Management
Ernst & Young
Heritage Bank
Hoffman Construction
KPMG
Nike
NW Natural
Oregon State Foundation
Perkins & Co.
RW Baird
USI Northwest
Vision Capital
Wealthbridge Advisors
Brown & Brown Northwest
A&I Benefits
Atlantic Trust
Ferguson Wellman
JP Morgan Chase
Pacific Continental Bank
Providence Health & Services
Stoel Rives
FamilyCare