

# FRIENDS of the CHILDREN

Portland

## AMBASSADOR BOARD

### PURPOSE STATEMENT

The Friends of the Children—Portland (FriendsPDX) Ambassador Board (AB) raises awareness of the mission and goals of FriendsPDX through marketing, fundraising, and relationship building amongst the next generation of community supporters.

### EXPECTATIONS

#### MEETING ATTENDANCE

Regular member meetings are held monthly on Wednesdays via Zoom or in person from 8 - 9 AM PST. Attendance is requested at 80% of regular meetings and special meetings as scheduled.

#### FINANCIAL COMMITMENT

AB members are encouraged to help support fundraising by contributing \$2,000 to FriendsPDX each year. This can be met by securing event sponsorships, fundraising during peer-to-peer campaigns, purchasing event tickets, soliciting prizes or auction items, and/or making personal contributions (includes employer donation matching).

#### SOCIAL MEDIA

Members are asked to share FriendsPDX social posts or mention FriendsPDX a minimum of four times per year.

### ADDITIONAL INVOLVEMENT

#### JOIN A COMMITTEE

After a year of service on the Ambassador Board, members have the opportunity to participate on a FriendsPDX committee and report back to the Ambassador Board. Committees include: Development, Program, Finance, Marketing/PR, and Friend Raiser Steering.

### A BOLD MISSION

Impact generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors — 12+ years, no matter what.



**83%** of program youth graduate from high school or earn a GED,



**98%** wait to parent until after their teen years, and



**93%** remain free of involvement with the juvenile justice system.



### CONTACT

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[friendspdx.org](http://friendspdx.org)

• [@friendspdx](https://www.instagram.com/friendspdx)

## SUPPORT CULTURAL & ANNUAL CELEBRATIONS

Ambassador Board attendance and support are welcome and encouraged at the variety of the cultural and annual celebrations for the community to come together at:

- Black History Celebration | February
- AAPI Heritage Celebration | May
- PRIDE Celebration | June
- Graduation Celebration | June
- Hispanic Latinx Cultural Celebration | October
- Friendsgiving Gathering | November

## SPREAD THE WORD

Invite FriendsPDX to speak to community groups you are involved with, during your employee giving campaigns, and other interested groups.

## EVENTS

### PEER-TO-PEER ANNUAL FUNDRAISING EVENT

In 2022, the Power of Love campaign successfully raised \$32,898 all while sharing about FriendsPDX's rooted-in-love, no matter what mission and program.

### FRIEND RAISER - MAY 12, 2022

FriendsPDX's signature event and one of the biggest auctions in Portland! In 2021, the event raised \$1.7 million.

This year's hybrid event brought to you by Bank of America includes an online auction May 3 - 10, Virtual Night of Giving on May 10th, and an in-person event on May 12th at FriendsPDX headquarters, 44 NE Morris St.

### FRIENDSPDX FEST - JUNE 26, 2022

Gather up your friends and come out to play! We're looking forward to FriendsPDX Fest presented by Vital Life Foundation. It will be an afternoon of fun carnival-style games, great food and drinks, music, and a raffle full of prizes. Enjoy this outdoor, family-friendly fundraising event where community members raise money and awareness for FriendsPDX.

## GET IN TOUCH

Kailyn Stanley  
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Participants at the 2020 Bowl-a-Thon event

### BEST INVESTMENT

**\$1=\$7**

The Harvard Business School Association of Oregon analyzed the impact of our investment and concluded that every \$1 invested returns \$7 to the community in cost savings as well as the positive economic contribution of our graduates.

